



I am a skilled print and digital designer with work experience ranging from business branding and editorial design to producing social media and digital marketing campaigns. I look forward to working and growing with a business and provide the design strategies needed to meet their business goals and expectations.

**AETNA | GRAPHIC DESIGN SPECIALIST
FT REMOTE CONTRACT | 2019**

Print and digital design specialist for healthcare marketing and informative materials. Projects include handbooks, brochures, flyers, sponsorship advertising, and packaging. Additional design includes banner ads and Powerpoint videos. Responsible for ensuring that all output is in alignment with the larger Aetna brand promise and conforms to the principles underlying the Aetna brand identity standards.

**ALBERTSONS | GRAPHIC DESIGN SPECIALIST
FT IN-HOUSE CONTRACT | 2019**

Print graphic designer for an American grocery company founded and headquartered in Boise, Idaho. Concept design and production of an 8-page weekly vendor publication including display typography and product layout. Each publication is distributed through 10 different locations with varying price points and disclaimers. Other projects for this vendor include menu layout and revisions, poster design, department signage, specialty flyers and large formatted wall displays.

**LYNX RESEARCH CONSULTING | SR. DIGITAL & GRAPHIC DESIGNER
PT REMOTE CONTRACT | 2018 – 2019**

Digital photo editing, and preparing the aspect ratio and pixel size for commercial imagery. Production of Powerpoint presentations and video compilations, and email marketing campaigns. Conceptual design and marketing to actively shape the Lynx Research Consulting company's distinctive brand.

**JUNIPER REALTY GROUP | SR. DIGITAL & GRAPHIC DESIGNER
FT IN-HOUSE CONTRACT | 2018 — PT REMOTE | 2019**

Rebrand the agency's print and digital marketing media. Projects include agent branding, video, and photo editing, designing listing media and onboarding employee manuals, selling, buying and relocation guides. Email marketing was a large strategic focus on targeting a broad range of clients, both locally and nationally.

**CREATIVE SOLUTIONS DESIGN | SR. DIGITAL & GRAPHIC DESIGNER
OWNER FREELANCE DESIGN SERVICES | 2013 – 2019**

I am the owner and graphic/web designer for my business that provides marketing and design solutions. Self-employment is performed outside of a permanent position and does not interfere with any prospects or time schedules set by an in-house or remote employer. Please inquire for information on contract client design services.

EDUCATION:

Boise State University, Boise ID | Bachelor of Fine Arts: Graphic Design & Painting

PRINT & DIGITAL DESIGN SKILLS:

Adobe Creative Cloud applications | Microsoft Office X | Prezi | Powerpoint | WordPress | Wix | Mailchimp

SOCIAL MEDIA DESIGN & MANAGEMENT:

Facebook, Instagram & LinkedIn post, banner and ad Design | Blog design & management | Hootsuite | Workamagig