

I am a skilled print and digital designer with work experience ranging from business branding and editorial design to producing social media and digital marketing campaigns.

I look forward to working and growing with a business and provide the design strategies needed to meet their expectations and goals.

# CREATIVE SOLUTIONS DESIGN + BRANDING | CURRENT

I am a contract designer with local and remote clientele. I design and produce graphic design solutions to provide an optical effect on the projects assigned to me by my clients. My self-employment is performed outside of a permanent position and does not interfere with any prospects or time schedules set by an employer.

CONTRACT CLIENTS: AXIA Home Loans, RedHawk Media, Creswell Publications, Renovare Idaho, City of Eagle, Lynx Research Consulting, Blue Maison, Origins Pharmacy Solutions, The Roman Fund, TPD & RentWise Property Management, and an extended list of other businesses. Please inquire for details on contract client design production.

#### ALBERTSONS | 2019

Design and production of an 8 page weekly vendor publication including display typography and product layout. This vendor publication is distributed through 10 different locations with varying price points and disclaimers. Other projects for this vendor includes menu layout and revisions, poster design, department signage, specialty flyers and large formatted wall displays.

# JUNIPER REALTY GROUP | 2018

Rebrand the agency's print and digital marketing media. Projects include agent branding, video and photo editing, designing listing media and onboarding employee manuals, selling, buying and relocation guides. Email marketing was a large strategic focus on targeting a broad range of clients, both locally and nationally.

# **ACCEL REALTY PARTNERS | 2017**

Brand development for a newly established real estate company. My responsibilities include developing an eye-catching marketing campaign including but not limited to print and digital marketing, social media posts, blogging, and website design and management.

### **HUGHES REAL ESTATE GROUP | 2015 - 2017**

Print & digital design for a high volume real estate firm. Solely responsible for the production of agent recruiting marketing materials, social media and email campaigns. In addition, direct mail marketing pieces, guides, promotional materials and more. Photo editing includes agent headshots, listing property photos and portraits.

#### **EDUCATION:**

Boise State University, Boise ID | Bachelor of Fine Arts: Graphic Design & Painting

# **PRINT & DIGITAL DESIGN SKILLS:**

Adobe Creative Cloud Applications | Microsoft Office X | Prezi | Powerpoint | WordPress | Wix | Mailchimp

### **SOCIAL MEDIA DESIGN & MANAGEMENT:**

Facebook, Instagram & Linkedin Post - Ad Design | Blog Design & Management | Hootsuite